

SPONSORSHIPS (continued)

speaker sponsorship

Please visit the Star of the North website (www.starofthenorthmeeting.org) to view our current list of 2009 speakers. Please call for details; honorariums vary. Additional sponsor benefits include:

- Recognition in the speaker's program description (in the Preliminary Program, Onsite Program, and the Star of the North website)
- Recognition on the program's onsite signage
- Company logo on the title page of the program's handout

ce verification stations • \$4000

Show your support of continuing education with this exclusive sponsorship. Located in the center of the exhibit hall and on the registration level, attendees will visit these stations to confirm CE credits that they receive from attending Star of the North programs. Connect with attendees *after* the meeting as they visit the Star of the North website to enter and confirm their CE credits. Additional sponsor benefits include:

- Your company name featured next to all of the CE computers
- Your company message running across the screens
- Company logo on the CE section of the Star of the North website

caricature artist • \$1500

Be a part of a memorable experience for attendees. Sponsor the caricature artist who will be located on the exhibit floor mid-day Friday and Saturday.

- Recognition in the caricature artist description (in the Preliminary Program, Onsite Program, and on the Star of the North website)
- Company logo on the onsite signage

tote bag sponsorship • \$1500

Make your mark as the meeting's official bag sponsor and get your name and logo (along with the meeting logo) in front of over 9,000 attendees. (Sponsors are responsible for the cost and production; we'll make sure they're distributed at Registration). Additional sponsor benefit includes:

- Your company may insert two of your best marketing pieces in the bag

badge lanyard • sold

You'll be a hit as the official sponsor of the meeting's badge lanyards-every attendee will want one! Put your company name and logo in the hands of 9000 attendees. (Sponsors are responsible for the cost and production; we'll make sure they're distributed at Registration).

starlight celebration • \$5000

Be a part of the largest social event at the meeting! The Starlight Celebration is open to *all* attendees and is the perfect ending to a busy day at the convention. Attendees enjoy complimentary appetizers and entertainment. Additional sponsor benefits include:

- Recognition in the Starlight Celebration description in the Preliminary Program and Onsite Program
- Recognition on the event's onsite signage
- A special thank you from the Scientific Session Committee during the event

onsite program

Place your full color ad in the Onsite Program at the meeting. This program book will be distributed at Registration to over 9000 attendees.

Inside Cover	SOLD
Inside Back Cover	SOLD
Back Cover	SOLD

we recognize direct reimbursement employers...

If your company provides dental benefits to its employees through a Direct Reimbursement-type program, we'd like to thank you. You can receive special recognition in the exhibitor listing in the Preliminary and Onsite Programs. Simply check the appropriate box on your space application to let us know. If you are unsure about your company's plan, check with your human resource department, or find a description of DR at the American Dental Association's website (www.ada.org) and search for "Direct Reimbursement."

